

Method and Apparatus for Automated Authoring and Marketing

Abstract

5 The present invention provides for the automatic authoring, marketing, and/or
distributing of title material. A computer automatically authors material. The material is
automatically formatted into a desired format, resulting in a title material. The title
material may also be automatically distributed to a recipient. Meta material, marketing
material, and control material are automatically authored and if desired, distributed to a
10 recipient. Further, the title material may be authored on demand, such that it may be in
any desired language and with the latest version and content.